



VIRTUAL OPEN HOUSE

HOW IT WORKS

Just because we're all cooped up, doesn't mean the need to buy and sell homes has stopped. REX is allowing buyers to view their favorite homes from the comfort of their couch through our REX Virtual Open House platform. There are **two options** our customers can choose from.

OPTION 1: REX HOSTED VIRTUAL OPEN HOUSE

With this option, a REX Agent will physically come to the seller's home to host the virtual open house. They would be the only physical attendee.



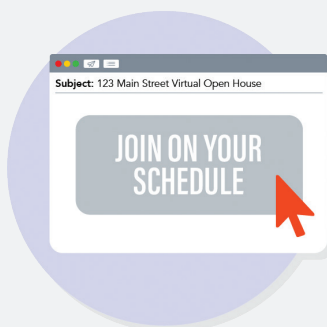
STEP ONE

REX promotes open house through digital channels



STEP TWO

Buyers register to attend open house virtually



STEP THREE

Buyers receive email link to attend virtual open house



STEP FOUR

Buyers join whenever they'd like, during available hours



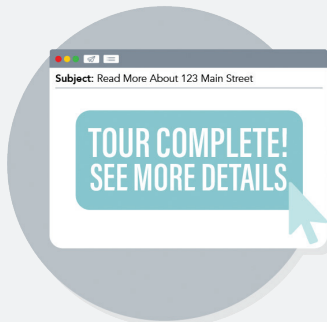
STEP FIVE

REX Agent will walk around property for a virtual tour



STEP SIX

Buyers can ask the REX Agent questions about the home



STEP SEVEN

Buyers receive a link to view more details about the home



STEP EIGHT

REX Buyers Agent will reach out to attendees for feedback

OPTION 2: SELLER & REX HOSTED VIRTUAL OPEN HOUSE

The biggest difference with this option is that the home seller would be playing tour guide. No REX Agent will be physically present at the home. However, the REX Agent will still lead the conversation via video chat, while the seller will handle the camera work on their cell phone or tablet.



This option includes all of the steps listed in Option 1, aside from the REX Agent physically being in attendance.

The unique part about this option is that our customers can interact directly with each other, and sellers talk to buyers directly about what makes their home special.